

Carli Platt

Filmmaker, Photographer & Editor

CARLIPLATT.COM

📍 New York, NY

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📷 @cplattpictures

Work Experience

CONTENT CREATOR

°1824 - Universal Music Group

Sept 2025–Present

- Creates photo & video content for artists under UMG's labels. Plays a key part in UMG's culture marketing and creative strategy team, focusing on connecting artists and brands directly to fans

FREELANCE PHOTOGRAPHER/VIDEOGRAPHER

Sept 2023–Present

@cplattpictures

- Photography & videography, client organization, post-production, money management, brand promotion + reputation
 - Specializing in: *Music Videos, Album Covers, Social Media Content, Press Photos, Concept Videos & more*

PRODUCTION & SOCIAL MEDIA INTERN

Washington Square Films

Spring Semester 2026

- Helped with script coverage, administrative assistance, general office needs, and social media marketing & ideation

STAFF PHOTOGRAPHER

"Static" WNYU

Jan 2024–Sept 2025

- Photographed for NYU's radio station magazine; specialized in concert photography & editing, created magazine layouts, and ran editorial/interview shoots with musicians

TECHNICIAN ASSISTANT

NYU Production Center - TISCH RENTAL HOUSE

Sept 2024–Oct 2025

- Handled professional-grade equipment, manned inventory, checked equipment in/out, tested gear, and dealt with general maintenance upkeep

Education

New York University | Tisch School of the Arts, BFA in Film & TV Production, Class of 2027

NYU Paris | Tisch Study Abroad, Summer 2025, Experimental Film Production

Skills

- Video Production + Editing
- Photography (Digital & 35mm)
- Creative Direction
- Social Media Promotion
- Content Ideation
- Equipment Maintenance
- Proficient in Premiere Pro, Avid, Lightroom, Photoshop, Final Cut Pro, ProTools, Logic
- Valid Driver's License

Language

English: Native

French: Conversational

Awards

- Cannes Indie Shorts Awards Semifinalist (2026)
- New York Indie Shorts Awards Finalist (2026)
- Hudson Valley Film Fest Official Selection (2026)
- Hollywood Shorts Fest Honorable Mention (2026)
- Buffalo Int'l Film Fest Official Selection (2026)
- Virginia Queer Film Fest (2026)
- Hudson Valley Film Fest "Rising Star" Award (2025)
- Museum of Moving Image Teen Film Fest Award Winner (2025)

Interests

Guitar, Scrapbooking, Live Music, Weirdly good at Tetris